

## PATENT APPLICATION

## DECLARATION AND POWER OF ATTORNEY

ATTORNEY DOCKET NO. MSFT200610206

MS DOCKET NO.3003314.01

As a below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name;

I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled: **SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT**.

the specification of which is filed herewith, unless the following box is checked:

was filed on \_\_\_\_\_ as US Application Number \_\_\_\_\_ or PCT International Application Number \_\_\_\_\_ and was amended on \_\_\_\_\_ (if applicable).

I hereby state that I have reviewed and understand the contents of the above-identified specification, including the claims, as amended by any amendment(s) referred to above. I acknowledge the duty to disclose all information which is material to patentability as defined in 37 CFR 1.56.

## Foreign Application(s) and/or Claim of Foreign Priority

I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or (f), or 365(b) of any foreign application(s) for patent or inventor's certificate, or 365(a) of any PCT international application which designated at least one country other than the United States of America, listed below, and I have also identified below any foreign application for patent or inventor's certificate, or any PCT international application having a filing date before that of the application on which priority is claimed:

COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119
			YES: <input type="checkbox"/> NO: <input type="checkbox"/>

## POWER OF ATTORNEY:

As a named inventor, I hereby appoint the following attorney(s) and/or agent(s) associated with Customer No. 26389 to prosecute this application and transact all business in the Patent and Trademark Office connected therewith.

David Bartley Eppenauer, Reg. No. 35499	Martin L. Shively, Reg. No. 33553	Ronald O. Zink, Reg. No. 35764
Patricia E. Barnes, Reg. No. 37038	Stacy Quan, Reg. No. 33760	Jeffrey L. Ranck, Reg. No. 38590
Michael W. Bocianowski, Reg. No. 28692	John Weresh, Reg. No. 32322	Lee E. Johnson, Reg. No. 22,946
Gary S. Kindness, Reg. No. 22,178	James W. Anable, Reg. No. 26,827	James R. Uhliir, Reg. No. 25,096
Jerald E. Nagae, Reg. No. 29,418	Dennis K. Shelton, Reg. No. 26,997	Jeffrey M. Sakoi, Reg. No. 32,059
Ward Brown, Reg. No. 28,400	Robert J. Carlson, Reg. No. 35,472	Rodney C. Tullett, Reg. No. 34,034
Daiya K. Tautvydas, Reg. No. 36,077	Maria L. C. Anderson, Reg. No. 40,574	George E. Renzoni, Ph.D., Reg. No. 37,919
Philip P. Mann, Reg. No. 30,960	George S. Farber, Reg. No. 41,497	Kevan L. Morgan, Reg. No. 42,015
John D. Denkenberger, Reg. No. 44,060	Melanie J. Seelig, Reg. No. 44,328	

## Send Correspondence to:

## Direct Telephone Calls to:

Customer No. 26389

Contact Name - Scott Y. Shigeta

Contact Name - Scott Y. Shigeta

Contact Phone No. - 206.695.1722

Firm Name - Christensen O'Connor Johnson Kindness PLLC

Firm Address - 1420 Fifth Avenue, Suite 2800

City, State, and Zip - Seattle, WA 98101-2347

# COPY

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled "SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT," as described and claimed in the specification forming part of an application for United States letters patent executed by Nicholas Simons on 7/2/03; Matthew Charles Gauthier on 9/2/03; Alberto Swett on 9/2/03; Mitali Mudhumita Pattnaik on \_\_\_\_\_; Christopher Todd Seitzinger on \_\_\_\_\_; Andrew Kwatinetz on 9/2/03; and Glenn L. Frankel on \_\_\_\_\_;

WHEREAS, Microsoft Corporation (hereinafter referred to as ASSIGNEE), a corporation of the State of Washington having a place of business at One Microsoft Way, Redmond, Washington 98052, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE, the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and

request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

9/2/03

Date



Nicholas Simons

9/2/03

Date



Matthew Charles Gauthier

9/2/03

Date



Alberto Swett

Date

Mitali Mudhurnita Pattnaik

Date

Christopher Todd Seitzinger

9/2/03

Date

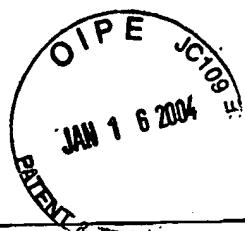


Andrew Kwatinetz

Date

Glenn L. Frankel

SYS:mpg



**PATENT APPLICATION**

**DECLARATION AND POWER OF ATTORNEY**

**ATTORNEY DOCKET NO. MSFT120206**

**MS DOCKET NO. 3003314.01**

I, the below named inventor, I hereby declare that:

My residence, post office address, and citizenship are as stated below next to my name; I believe I am the original, first and sole inventor (if only one name is listed below) or an original, first and joint inventor (if multiple names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention titled: **SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT**.

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COUNTRY	APPLICATION NUMBER	DATE FILED	PRIORITY CLAIMED UNDER 35 U.S.C. 119	
			YES:	NO:

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 Contact Name - Scott Y. Shigeta  
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 Firm Address - 1420 Fifth Avenue, Suite 2800  
 City, State, and Zip - Seattle, WA 98101-2347

Contact Name - Scott Y. Shigeta  
 Contact Phone No. - 206.695.1722

by declare that all statements made herein of my own knowledge are true and that all statements made on information believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Name of Inventor: Nicholas Simons

Citizenship: Canada

Residence: Redmond, Washington

Office Address: 15006 N.E. 64th Street, Redmond, WA 98052

\_\_\_\_\_  
Date

Inventor's Signature

Name of Inventor: Matthew Charles Gauthier

Citizenship: Canada

Residence: Kirkland, Washington

Office Address: 12808 N.E. 100th Street, Kirkland, WA 98033

\_\_\_\_\_  
Date

Inventor's Signature

Full Name of Inventor: Alberto Swett

Citizenship: Ecuador

Residence: Redmond, Washington

Post Office Address: 10909 Avondale Road N.E., E-119, Redmond, WA 98052

\_\_\_\_\_  
Date

Inventor's Signature

Full Name of Inventor: Mitali Madhumita Pattnaik

Citizenship: India

Residence: London, NW1 68A, United Kingdom

Post Office Address: 31 Clarence Gate Gardens, Glentworth Street

Sep 8 2003  
\_\_\_\_\_  
Date

Inventor's Signature

Full Name of Inventor: Christopher Todd Seitzinger

Citizenship: U.S.A.

Residence: Duvall, Washington

Post Office Address: 16030 - 277th Place N.E., Duvall, WA 98019

\_\_\_\_\_  
Page 2 of 3

Actor's Signature

Date

Name of Inventor: Andrew Kwatinetz

**Citizenship: U.S.A.**

gence: Seattle, Washington

**Office Address:** 2110 East Hamlin Street, Seattle, WA 98112

Date

**Author's Signature**

**Citizenship: U.S.A.**

| Name of Inventor: Glenn L. Frankel

idence: Seattle, Washington

Office Address: 3729 Bagley Avenue North, Seattle, WA 98103

---

Date \_\_\_\_\_

Singp



## PATENT APPLICATION

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ATTORNEY DOCKET NO. MSPTV2026

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**Citizenship:** U.S.A.

**Residence:** Duvall, Washington

**Post Office Address:** 16030 - 277th Place N.E., Duvall, WA 98019

*Christopher Todd Seitzinger*

8/29/03

**Inventor's Signature****Date****Full Name of Inventor:** Andrew Kwatinetz**Citizenship:** U.S.A.**Residence:** Seattle, Washington**Post Office Address:** 2110 East Hamlin Street, Seattle, WA 98112

---

**Inventor's Signature**

---

**Date****Full Name of Inventor:** Glenn L. Frankel**Citizenship:** U.S.A.**Residence:** Seattle, Washington**Post Office Address:** 3729 Bagley Avenue North, Seattle, WA 98103

---

**Inventor's Signature**

---

**Date**

SYS:mgp

JAN 18 2004

## PATENT APPLICATION

ATTORNEY DOCKET NO. MSFT 1202M.BK DECLARATION AND POWER OF ATTORNEY

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Date

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Date

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Date

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Date

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Residence: Seattle, Washington

Post Office Address: 2110 East Hamlin Street, Seattle, WA 98112

Date

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Residence: Seattle, Washington

Post Office Address: 3729 Bagley Avenue North, Seattle, WA 98103

Glenn L. Frankel

Inventor's Signature

9/8/03

Date

SYS:mgp



File No.: MSFT-1-20206

Date: 9/10/03

Atty/Secy: SYS:mgp

Nonprovisional

Applicant(s): N Simons et al.

Title: SYSTEM AND METHOD FOR PROCESSING FEATURED CONTENT

The following have been received in the U.S. Patent and Trademark Office on the date stamped hereon via Express Mail No. EV 315 828 366 US:

Check No. 150740 for \$1,062.00

22278 U.S. PTO  
10/658943  
09/10/03

Transmittal Letter (2 pages) in duplicate

Specification, excluding claims (24 pages)

54 Claims (4 pages)

Abstract (1 page)

12 Drawings (Figs. 1-11) (12 pages)

PROCESSED  
CLH DOCKETING

Combined Declaration and POA (12 pages)

Assignment Recordation Sheet (1 page)

SEP 17 2003

Assignment (12 pages)

Request and Certification for Nonpublication (1 page)

Information Disclosure Statement w/ 4 references  
CHRIS LINSER, A CONNOR  
JOHNSON KINDNESS PLLC

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